

**“Apple Farm Place”
Sign Criteria**

July 6, 2023

The Apple Farm Place Retail center is a re-development project at the east end of Broadway in Placerville Ca. consisting of 69,000+ square feet of retail space.

The Owner and Developer Apple Farm Place LLC and Leonard Grado have determined the following Sign Criteria for the center.

1. Pylon Sign at the West end of the center will be Re-constructed to the same Height as the Existing sign. 22 feet wide x 40 feet high.
2. A new monument sign will be constructed at the East end of the center at the drive entry. 10 feet wide x 18 feet high. These 2 signs are approximately 1000 feet apart hence the need for the second sign.
3. Lettering for the 3 major tenants Grocery Outlet, Harbor Freight, and Dollar tree will be individual lit letters with a maximum height of up to 60 inches. Small shops tenants will be individual letters with a maximum height or 36 Inches. The Dollar tree Logo at center of gable will be +/- 60 inches. Major tenants such as Harbor freight may utilize a can sign under their individual lettered sign for their particular brand identity. Same can apply for Grocery Outlet if they determine individual letters on the face of a back lit can.
4. Sign bases for both the monument sign as well as pylon sign will use cultured stone on the bases to match new materials used on the project.
5. Sign widths ratios will be 3.5 to 1 of sign height.
6. A complete sign program will be provided by the sign contractor for review by staff at Placerville City Planning Dept.

Thank you,

Leonard Grado
Apple Farm Place
Manager